

Broadband Researchers' Data Workshop
National Telecommunications & Information Administration
U.S. Department of Commerce
June 3, 2010

AGENDA (Tentative)

- 1:00-1:05PM Introductions
- 1:05-1:10PM Assistant Secretary of Communications and Information Lawrence E. Strickling/
WELCOME and Opening Remarks
- 1:10-1:15PM Andrew McLaughlin, Deputy Chief Technology Officer, OSTP/ Broadband
Data Transparency and Innovation
- Round-the-room “**Roundtable**” discussion moderated by
OPAD Associate Administrator Daniel Weitzner:
- 1:15-1:20PM Mark E. Doms, Commerce Department Chief Economist, Economics and
Statistics Administration/ Bureau of the Census and Broadband Statistics
- 1:20-1:25PM James McConnaughey, Chief Economist-OPAD/ What are we up to??
- 1:25-2:55PM Roundtable discussion of selected topics and proposed questions (including
audience participation).
- 2:55-3:00PM Wrap-up

The Roundtable segment will address the following topics and the associated survey questions recommended by researchers:

1. Internet* access at home and outside the home
2. Internet* usage at home and outside the home
3. Computer access at home and outside the home
4. Computer usage at home and outside the home
5. Key demographic variables
6. Key geographic variables
7. Non-adoption issues: Internet*
8. Non-adoption issues: Computer

*Including high-speed